



**Date:** Wednesday, October 16, 2019  
Immediately following the closing remarks of the Surface Transportation Summit

**Time:** 4:30pm-6:00pm

**Location:** The International Center, 6900 Airport Road, Mississauga, ON L4V 1E8

## WHAT IS THE FREIGHT MANAGEMENT ASSOCIATION?

The National Voice of the Shipper is the only national industry association that promotes legislation through advocacy focusing specifically on freight transportation issues.

### MISSION

To support the shipper community by advocating on behalf of Canadian industry to address complex concerns related to freight transportation and logistics issues, both nationally and internationally.

### VISION

To be known as the National Voice of the Shipper by promoting a competitive, safe, efficient, and sustainable transportation system to encourage and strengthen the shipper community and the Canadian economy.



## BEVERAGE PARTNER

### One Available at \$5,000

- 2 complimentary passes to the Surface Transportation Summit (valued at \$425)<sup>1</sup>.
- Specially designed cocktail at reception (on-site) with partner name incorporated into its title.
- Partner name included on drink ticket distributed to all attendees (upon arrival).
- Logo displayed on table with reference to Beverage Partnership (on-site).
- 1 full page ad in the next Shipper Advocate Magazine (valued at \$2,200).
- Public acknowledgement of corporate support as Beverage Partner by Master of Ceremonies.
- Showcased as a partner of the Freight Management Association (FMA) and Surface Transportation Summit Reception.
- Highlighted reference as the Beverage Partner included in each FMA news release (pre and post event).
- 3-month, rotating web banner advertisement on the FMA home page ([www.fma-agf.ca](http://www.fma-agf.ca)) (valued at \$300).
- One leaderboard advertisement in the FMA online News Bulletin (valued at \$1,250 for 7 weeks).
- Logo on invite and marketing materials (online prior to event and on-site during event).
- Mention in FMA Social Media (5 weeks prior).
  - Three tweets: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA LinkedIn Company Page: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA Facebook Page: 1 pre-event, 1 during event, 1 post event (with logo).
- Reception area signage display (on-site).
- In-room on screen logo display (on-site).
- Select photos of the partner representative at the event.

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<sup>1</sup> Attendance to FMA's Reception includes maximum 5 representatives at no cost to you or your colleagues.

## GOLD PARTNER

### Five Available at \$4,000

- 1 complimentary pass to the Surface Transportation Summit (valued at \$425).<sup>2</sup>
- 1 quarter page ad in the next Shipper Advocate magazine (valued at \$920).
- Public acknowledgement of corporate support as Gold Partner by Master of Ceremonies.
- Showcased as a partner of the Freight Management Association (FMA) and Surface Transportation Summit Reception.
- Highlighted reference as the Gold Partner included in each FMA news release (pre and post event).
- 2-month, rotating web banner advertisement on the FMA home page ([www.fma-agf.ca](http://www.fma-agf.ca)) (valued at \$200).
- One leaderboard advertisement in the FMA online News Bulletin (valued at \$1250 for 7 weeks).
- Logo on invite marketing materials (online prior to event and during event).
- Mention in FMA Social Media (5 weeks prior).
  - Three tweets: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA LinkedIn Company Page: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA Facebook Page: 1 pre-event, 1 during event, 1 post event (with logo).
- Registration area signage display (on-site).
- In-room on screen logo display (on-site).
- Select photos of the partner representative at the event.

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<sup>2</sup> Attendance to FMA's Reception includes maximum 5 representatives at no cost to you or your colleagues.

## SILVER PARTNER

### Five Available at \$2,000

- Showcased as a partner of the Freight Management Association (FMA) and Surface Transportation Summit Reception.
- Highlighted reference as the Silver Partner included in each FMA news release (pre and post event).
- 1-month, rotating web banner advertisement on the FMA home page ([www.fma-agf.ca](http://www.fma-agf.ca)) (valued at \$100).
- Logo on invite and marketing materials (online prior to event and on-site during event).
- Mention in FMA Social Media (5 weeks).
  - Three tweets: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA LinkedIn Company Page: 1 pre-event, 1 during event, 1 post event (with logo).
  - Three posts on the FMA Facebook Page: 1 pre-event, 1 during event, 1 post event (with logo).
- Registration area signage display (on-site).
- In-room on screen logo display (on-site).
- Select photos of the partner representative at the event.

## BRONZE PARTNER

### Five Available at \$1,000

- Showcased as a partner of the Freight Management Association (FMA) and Surface Transportation Summit Reception.
- Highlighted reference as the bronze partner included in each FMA news release (pre and post event).
- Logo on invite and marketing materials (online prior to event and on-site during event).
- Mention in FMA Social Media (5 weeks prior).
  - Three tweets: 1 pre-event, 1 during event, 1 post event (with photos).
  - Three posts on the FMA LinkedIn Company Page: 1 pre-event, 1 during event, 1 post event (with photos).
  - Three posts on the FMA Facebook Page: 1 pre-event, 1 during event, 1 post event (with photos).
- Registration area signage display (on-site).
- In-room on screen logo display (on-site).
- Select photos of the partner representative at the event.

## BENEFITS COMPARATIVE CHART

	BEVERAGE PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Complimentary Passes to the Surface Transportation Summit	2	1		
Ad in the next Shipper Advocate Magazine	1 full page age	1 quarter page ad		
Showcased as Reception Partner	✓	✓	✓	✓
Highlighted Reference as Partner in FMA News Releases	✓	✓	✓	✓
Rotating Web Banner Advertisement on FMA Home Page	3-months	2-month	1-month	
Leaderboard Advertisement in FMA News Bulletin	✓	✓		
Logo on Invite, Registration and Marketing Materials	✓	✓	✓	✓
Specially Designed & Named Cocktail	✓			
Partner Name on Drink Ticket	✓			
Logo Displayed on Bar	✓			
Mention in FMA Social Media	✓	✓	✓	✓
Registration Area Signage Display	✓	✓	✓	✓
In-Room On-Screen Logo Display	✓	✓	✓	✓
Select photos of the partner representative at the event	✓	✓	✓	✓